

DUAL CERTIFICATE IN DIGITAL MARKETING & IT



**Expert
Campus**

Program Overview



This course offers an exciting opportunity for students eager to build a strong foundation in IT and digital marketing. By mastering key concepts, you'll not only enhance your knowledge but also position yourself for advanced studies and a successful career in these dynamic fields. Join us to unlock your potential and prepare for a future filled with possibilities.

Program Structure

IT Modules

Basic Concepts of Computer

MS Office Application

Computer Network Basics

Internet & Email

Computer Graphics

Digital Marketing Modules

Introduction to Digital Marketing

Websites & SEO

Content Marketing

Digital Advertising

Digital Analytics & Monitoring



Duration - 04 months Classes
(Online)

Digital Marketing	IT
Saturday 9.00pm to 12.00pm	Saturday 1.00pm to 4.00pm

Assessment Methods

- Practical
- Theory

Payment Plan

Option One - Full Payment	LKR	Standard Fee 45 000.00
Registration Fee	5 000.00	On the registration date
Tuition Fee	45 000.00	On the starting date
Total	50 000.00	
Option Two - Installments	LKR	Standard Fee 50 000.00
Registration fee	10 000.00	On the registration date
1st Installment	10 000.00	On the starting date
2nd Installment	10 000.00	2nd month after commencement
3rd Installment	10 000.00	3rd month after commencement
4th Installment	10 000.00	4th month after commencement
Total	50 000.00	



සමපත් බැංකුව
சம்பத் வங்கி
SampathBank

Bank Details

Account Name : Expert Campus (Pvt) Ltd
Bank : Sampath Bank
Branch : Pelawatta
Account Number : 106314024646

Please note that the registration fee is non-refundable

CONTACT US!

077-1224730

www.expertcampus.lk

